

# Privacy Policy

Econet.com, Inc., aka. SentinelIPS.com, CINSscore.com and CINSArmy.com, hereafter referred to as Company, is committed to protecting any personal information that you provide to us. In particular, we believe it is important for you to know how we treat information about you that we may receive from this Web site and other sources.

## Information Collected

In general, you can visit any of our Web sites without telling us who you are or revealing any information about yourself. Our web servers also seek (as many Web sites do) to place a "cookie" (a small data file) on your computer's hard drive which allows the server to identify the computer when it visits again in order to track statistical information about navigation to and throughout certain areas of our site and to promotions on other sites. This cookie is not used to obtain your name or any personal data. The information that is tracked and used only for internal purposes, such as to improve site navigation and to measure the effectiveness of our promotional placements. It is not shared with anyone other than Company affiliates and contractors who assist us in these efforts and who are bound to confidentiality. However, if you prefer not to accept cookies, you can set your browser to reject them or to alert you before one is placed.

In addition, there are portions of this Web site where we may need to collect personal information from you for a specific purpose, such as to provide you with certain information you request. The information collected from you may include your name, address, telephone, or e-mail address.

We use a third-party technology to place our advertisements on other Web sites. This technology will install a small "cookie" file on your computer when you view our ad. These cookies will not contain any information that personally identifies you (such as your name or e-mail address) but they will contain a randomly generated number that is unique to your browser and can be recognized by a "Web beacon" (transparent GIF file) on our site if you click through to our site from one of our ads. This allows us to keep track of how many unique visitors we have to our site and from what ads they entered, so that we can measure the effectiveness of our ads and ad placements. The privacy policies of the Web sites on which we advertise, and through which the cookies are installed should inform you about the cookie, and you may of course set your browser to reject cookies.

This Web site is not intended for persons under 13 years of age. We do not knowingly solicit or collect personal information from or about children, and we do not knowingly market our products or services to children.

If for any reason you'd prefer we not keep your personal information, you can contact us at any time and we will ensure your data is expunged from our systems.

## **Use of Collected Information**

If you submit a form on any of the Company web properties and consent to receiving information, we may contact you based on the information you provide and the context of the form you completed.

Domain name information that we collect is aggregated to measure the number of visits, average time spent on the site, pages viewed, etc. We use this information to measure the use of our site and to improve the content of our site.

When other information is collected from you, such as your name and e-mail address, we generally let you know at the time of collection how we will use the personal information. Usually, we use the personal information you provide only to respond to your inquiry or to process your request (such as to receive information about our services). This information may be shared with other Company businesses, but only if necessary to fulfill your request or for related purposes.

We may share the personal information you provide with other companies or affiliates. These companies are contractually bound to use personal information we share with them only to perform the services we have hired them to provide. We do not share, sell, or lease personal information about you to any outside third-parties for their marketing use. We will release information about you if you direct us to do so, if we are required by law to do so, or in other legally limited circumstances (for example, to protect your account from fraud).

If you register with one of Company's business units online, they may use this information to provide you with custom information about Company's offerings in support of your business needs. They may also seek to place a "cookie" (small data file) as discussed above in order to provide you with tailored information. You should review the privacy policy associated with that Company business' Web site for further information about that Company business' privacy practices.

## **Phone Call Information**

If you call a telephone number listed on our Web site, we may collect Personal Information from you, including your name and telephone number through caller identification and reverse call technology. We also may record the telephone conversation. We record the telephone conversation to track the performance of our advertisements and for quality assurance purposes. We do not record the calls for the purpose of collecting your Personal Information. If we record the telephone conversation, we will notify you before the conversation begins. In addition to Company, the only parties that have access to the recording are the telephone service provider and Company contractors and affiliates who assist strictly in the efforts described in this paragraph, and who are bound by confidentiality.

## **Links to Other Sites**

Company's Web site may contain links to other sites. While we try to link only to sites that share our high standards and respect for privacy, we are not responsible for the content, security, or privacy practices employed by other sites.

### **Security of Collected Information**

We maintain strict physical, electronic, and administrative safeguards to protect your personal information from unauthorized or inappropriate access. We restrict access to information about you to those Company workers who need to know the information to respond to your inquiry or request. Workers who misuse personal information are subject to disciplinary action.

### **Creation, Migration and Use of User Lists**

Company must have all rights necessary to create or otherwise obtain User Lists, migrate User Lists to, and use User Lists on, the Google Display Network. Google will not allow another advertiser to use your User List without your consent.

### **Contacting Us**

If you have any questions about this privacy policy, please email us [info@sentinelips.com](mailto:info@sentinelips.com). We welcome your questions and suggestions about our privacy policy.

### **Changes to this Policy**

Please check this privacy policy periodically to inform yourself of any changes.